**Five European clusters collaborate to develop an internationalisation accelerator for agri-food SMEs**

* *Wagralim, Valorial, Clusaga, Bioeconomy Cluster and Inovcluster participate in this project funded by the European Programme COSME within the framework of the ESCP-4i*

Santiago de Compostela, January 28th, 2022. The **European project F2F (Farm to Fork) Health Matters is an internationalisation accelerator for innovative agri-food SMEs**. It is driven by an alliance of five European clusters: [**Wagralim (Belgium)**](https://www.pole-valorial.fr/)**,** [**Clusaga (Spain)**](https://www.clusteralimentariodegalicia.org/)**,** [**Bioeconomy Cluster (Slovakia)**](https://bioeconomy.sk/en/)**,** [**InovCluster (Portugal)**](https://www.inovcluster.pt/) **and** [**Valorial (France)**](https://www.pole-valorial.fr/).

F2F Health Matters is **funded by the** [**European Programme for the Competitiveness of Small and Medium-sized Enterprises (COSME)**](https://ec.europa.eu/growth/smes/cosme_es#:~:text=COSME%20is%20the%20EU%20programme,85%25%20of%20all%20new%20jobs.) within the **framework of the** [**European Strategic Cluster Partnerships - Going International (ESCP-4i)**](https://clustercollaboration.eu/eu-cluster-partnerships/escp-4i).

The **objective of F2F Health Matters is to promote the development of collaborative internationalisation services. With a geographical focus,** it offers practical support **to develop an international roadmap** for a group of **SMEs** from participating regions, **specialised in the sectors of healthy food, bio-solutions, and bio-based techno-functional ingredients.** It aims to provide a complete package of services to promote international collaboration and commercial development to the SMEs.

Three **target** **countries** for SMEs to carry out the internationalisation missions **will be selected** by the clusters' partnership **out of Canada, South Korea, the United Arab Emirates, Vietnam and Japan**.

**A complete package of internationalisation services for SMEs**

The package of services to promote international collaboration and commercial development of SMEs includes **training and coaching**, receiving personalized training from mentors from the clusters' network in the fields such as regulations or market positioning; participation in **matchmaking and networking events**; participation in **international missions and B2B events** integrated into existing food innovation fairs and events; access to market reports of the destination countries; and **financial support**.

**The first event organized within the framework of the project**

F2F Health Matters is organising its **first event for SMEs.** On **February 25th** from 9.00 to 11.00 (CET), the webinar **“F2F Health Matters - Panorama of EU support tools for ASIA”** will take place. It is intended for all European agri-food SMEs interested in exporting their products to Japan, Vietnam or South Korea. Also, **the free tools that the EU makes available to them to access these markets will be announced**.

SMEs from any country of the European Union can **participate** in the event. The[**registration**](https://register.gotowebinar.com/register/7521313064135788044) **is open until February 24th**.